

## What Others Say

I consider Tim to be one of the really creative, bright and hardworking people in his specialty. He has the business background combined with the creative that has helped him produce wonderful presentation that is really grounded in practical usage. When you hire Tim, you absolutely get your money's worth and a product that will produce for your organization.

— **Michael Donegan, Executive Director**  
Change Our Community Foundation

Best decision I have made in years!!

— **Sandra Blythe-Perry, Executive Director**  
Inter-Faith Community Services

Working with TE Creative Services has elevated my non-profit organization to the next level. Tim is enthusiastic, energetic, creative and professional. ... I highly recommend Tim to my colleagues and friends!

— **Shelly Dierking, Chief Executive Officer**  
PSE Partnership

...Tim has proven exceptionally creative in translating mission and program into powerful, captivating marketing messages. He consistently focuses on bottom-line outcomes, and works hard to refine and shape communication strategies to maximize their potential. ... He is the rare marketing consultant that truly understands return on investment.

— **Bill Albrecht**  
Non-Profit Development Consultant

Working with Tim is a pleasure: he is thoughtful, creative, strategic, and most importantly, always upbeat. He is responsive, present in the moment, patient and cheerful — a winning combination that is rare.

— **Lauren Schwartz, Principal**  
Schwartz Consulting

## A little about me

I have had a two-fold career with several years of retail management/sales experience and nonprofit communications work. I also have a bachelor's degree in Journalism from Metropolitan State College in Denver.



TE Creative Services incorporates my passion in Journalism, Design and PR with my management and sales experience. I provide clients with a wealth of knowledge and abilities that gives them a "complete" solution to their needs.

## CURRENT AND PAST CLIENT LIST

- » 325 Dental Spa
- » A&M Inspection Services
- » AMC Cancer Fund
- » Area Health Education Centers
- » Big City Mountaineers
- » Change Our Community Foundation
- » Cleo Parker Robinson Dance
- » Inter-Faith Community Services
- » Jeffco Action Center
- » Luxury Mattress, LLC
- » MD Fundraising Services
- » PSE Partnership
- » Rocky Mountain Window Distributors
- » Spiritual Living Archives

*Proud Member since 2011 of the*



Serving nonprofits. Strengthening communities.

## Turn Your Communication Ideas → Action



TE Creative Services *Your*  
Contract-Communications Solution

### Specializing in:

- Public Relations
- Marketing
- Graphic Design
- Web Design

## What is TE Creative Services?



TE Creative Services is my trade name for the Public Relations, Marketing, Web/Graphic Design support that I provide on a monthly or as needed basis to organizations as a contract-communications department. I am the affordable, practical, and reliable solution to fulfilling your communications needs without hiring a full-time employee, or hiring a high-priced firm.

### NO EMPLOYEE BENEFITS, OVERHEAD OR HASSLE

One of the things I consistently hear from my clients is how they appreciate just paying for the work to be done. They don't have to worry about paying employee benefits or supplying office space/computer equipment to an employee. Instead they get exactly what they pay for: high-quality communications expertise at a price that fits into their budget.

### ONE PERSON FOR ALL YOUR COMMUNICATION NEEDS

When you choose to hire me, I provide the full range of services that will make you successful. You never need to worry about hiring multiple people to get a project done. I can take your communications project from inception to completion using my writing, designing, photography and website design skills. And most importantly, I offer outstanding customer service while being very patient.

This all-inclusive approach allows you to spend less money, less time with less stress. No longer will you need to manage multiple people, thereby receiving varying levels of quality.

### SOUNDS GREAT, BUT WHAT IS THE PRICE?

Quite often, if you searched for what price my services would normally cost, you would find really high hourly rates and/or package prices for a website. And after you get over that shock, then you would need to find a writer, photographer as well as have meetings with the web designer to bring it all together. This makes pricing really hard to figure out.

That is why I am happy to offer a really competitive rate and flexible pricing structures. My pricing structures are simple, you can either pay as much as you want each month and I come up with a work plan that shows what can be accomplished with the price/time. Or, you can pay per project. I base per project pricing on how many hours it would take for me to complete it. That's it. No minimum monthly contract (no maximum either, ha!). You decide how you want to pay, how much you want to pay and when you want to pay.

*Next time you are working on your communication needs, give me a call. From planning to execution, you will not find a better solution to get the job done!*



## Examples of Client Solutions

### Example A

This example is currently using a hodgepodge of different people/vendors to get their communications needs met. Their messaging gets lost and the look of their materials doesn't match, thereby confusing donors. The executive director really wishes that they could have a staff person handle everything, but no one on staff has the skill set and they can't afford a full-time person with benefits.

**SOLUTION:** The client hires me for \$2,000/month. I take all the separate pieces and combine them under my direction. Now the newsletter goes out on time, the website messaging and Facebook are the same and all the materials sound and look alike which increases donations.

### Example B

Example B currently has a communications person in place. The issue though is that person is either working overtime (burning out) or doesn't have the skill set to complete all the tasks assigned. The executive director is worried about losing this person especially during their annual busy times and knows how expensive it can be to find a replacement.

**SOLUTION:** The client hires me to fill in gaps as well as be a resource to their communications person. The contract pays a maximum of \$500 a month for 6 months out of the year (during the busy times). During the slow periods, the contract is simply on hold. The communications person benefits from the additional support and their job satisfaction greatly increases.

### Example C

Example C is one who only needs a website or brochure created. They might be a new start-up that wants to grow, but doesn't have any additional funding at the moment.

**SOLUTION:** They hire me to handle this initial task knowing that when new projects/funding arises I will be there to help them.